



ROYAL HACKAWAY

Royal Hackaway v3

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An Initiative of the Royal Holloway Computing Society

Why Should You Care?

Advertising, talent searching, survey gathering, product outreach, giving back, and more besides. We provide a means for you to interact in a personal setting with two hundred of the best and brightest in upcoming IT talent from throughout Britain and around the world. Whether you want to distribute materials and improve brand recognition, scout some new talent and strengthen your team, or teach people how to use your product and get the word out, Royal Hackaway has a sponsorship opportunity that will meet your needs.

What Will You Get?

We have five sponsorship tiers ranging from Supporting to Platinum:

Contribution Value:	£50+	£500+	£1000+	£1500+	£2000+
Tier	Supporting	Bronze	Silver	Gold	Platinum
Physical Presence:					
Sponsor Tickets	0	1	2	3	5
Dedicated Area	None	Desk	Table	Table Fort	Large Region
Swag Distribution	Shared Table	In Person	In Person	At Door	At Door
Competition Influence:					
Talk Duration	None	None	3 min	5 min	2 x 5 min
Prize Value Limit	£0	£0	£100	£500	Unlimited
Judging Seats	None	None	1	1	2
Workshops:					
Quantity	None	1	1	2	3
Total Duration	None	30 min	30 min	90 mins	120 mins
Timing	None	Morning	Evening	Any	Priority
Branding on:					
Website	Small	Yes	Yes	Yes	Yes
Opening Ceremonies	No	Yes	Yes	Yes	Yes
Schedules	No	No	Yes	Yes	Yes
Shirts	No	No	Small Logo	Logo	Logo & Name

Custom sponsorship packages may be negotiated on request.

If you are considering a sponsorship or have any questions, email the organiser at:

wes@royalhackaway.com